



JOB POSTING

POSITION:	Director, Communications
REPORTS TO:	GOJHL Commissioner
LOCATION:	Remote
JOB STATUS:	Part-Time - Contract
APPLICATION DEADLINE:	4:00PM EST - Friday, August 20 th , 2021

POSITION OVERVIEW

The Greater Ontario Junior Hockey League (GOJHL) is seeking a self-starter and driven communications professional to oversee the GOJHL's Communications Department.

As a part-time contract position, the Director, Communications will be responsible to direct all day-to-day communications on behalf of the GOJHL.

KEY RESPONSIBILITIES

- Oversee all communications aspects of the GOJHL
- Research, develop, write and post news releases and stories to GOJHL website and social media platforms
- Develop and execute GOJHL Communications Strategy
- Promote the GOJHL brand, players, coaches and support staff
- Engage players, fans, sponsors, stakeholders and media with social media content
- Maintain GOJHL communications distribution list
- Revamp and maintain GOJHL Alumni Database
- Identify and advise GOJHL Commissioner of internal and external issues which affect the GOJHL
- Assist with the delivery of the GOJHL Player-of-the-Month and Year-End Awards programs
- Communicate in effective, professional and courteous manner with all league and team staff, fans, stakeholders, sponsors, officials and other hockey leagues
- Liaise in professional manner with governing bodies including Ontario Hockey Association, Ontario Hockey Federation and Hockey Canada
- Other duties as assigned by GOJHL Commissioner

EXPERIENCE AND QUALIFICATIONS

- Post-secondary education preferably in Journalism, Communications or Public Relations



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- Strong knowledge and understanding of junior hockey in Ontario, Canada and the USA
 - Operational knowledge of the GOJHL is considered an asset
 - Experience developing and executing an organizational communications strategy
 - Effective communication skills to advance GOJHL brand with media, stakeholders, sponsors, external organizations and fans
 - Adept in communication platforms and social media including Twitter, Instagram, Facebook, etc.
 - Wide network of media contacts
 - Able to work flexible hours including evenings and weekends when necessary to communicate information, news and stories as they arise

Qualified applicants are invited to submit their resume and salary expectations via e-mail with the subject line "Director, Communications" to Brent Garbutt (bgarbutt@gojhl.ca) by **4:00PM (EST), Friday, August 20th, 2021.**

We thank all applicants for their interest in this position, however only those selected for an interview will be contacted.

The Greater Ontario Junior Hockey League is a Canadian junior ice hockey league based in Southwestern Ontario, Canada. The league is sanctioned by the Ontario Hockey Association, Ontario Hockey Federation, and Hockey Canada. For more information, visit www.gojhl.ca.